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2019 was an eventful year for the Men’s Development Network (MDN) mixed with sadness and pride.

On a sad note I must record the untimely death of a Board member Noel Whelan, a well-known Barrister and Political Commentator, following a short but serious illness. Noel was a member of the Board for a number of years and during his time on the Board made a telling contribution at both Board and Organisation level. His work in relation to the retirement of the Chief Executive Officer and the selection of his replacement was a pivotal moment for the Organisation and, thankfully, will have an ongoing beneficial effect on the organisation. He will be sadly missed by members of the Board and staff.

We also lost 2 other members from the Board, Donnchadh Murphy and Peter Kieran for work and family reasons. We wish them both well for the future.

On a positive note we gained two new Directors from Boardmatch during the year, Owen Hillary who brings much needed financial experience to the Board and Gary White who brings business experience with reference to GDPR.

It is with pride that I can report to our funders, both public and private, of the continuing success of the various programmes which we undertake. MDN continues to provide MEND/CHOICES Domestic Violence Intervention Programmes in 7 locations and provided Risk Management training to our national partners in Domestic Violence Intervention Programmes. We work in alliance with women’s refuges, rape crisis centres, women’s centres, and local Women’s Aid representatives in providing confidential support for the women who are survivors of men’s violence. The National Men’s Health Programme is funded by the HSE. The programme provides a range of supports and training to the community sector in the area of health and wellbeing. It also co-ordinates the delivery of Engage National Men’s Health Training initiative to front line workers across Ireland, through 30 or so training days a year. We also provided a Counselling Service, funded by Tusla, primarily for male referrals and undertook some Parenting Programmes, funded by the National Lottery, again mainly for male participants.

Unfortunately, we were unsuccessful in our application for funding to Pobal, under the Support Scheme for National Organisations (SSNO). This was a significant setback as it was our core funding for the men’s developmental programme and had been in place for the previous nine years. With prudent financial management and the addition of our new service, the Male Advice Line, we were able to sustain the programme and retain all staff.

The advice line is funded by Tusla and provides a freephone national service to male victims of Domestic Abuse.

Finally, again with pride, I must pay tribute to the staff of the Men’s Development Network who continue to provide an excellent service on the various programs we deliver for Government and for the people. The Board appreciates how dedicated they are to their work and to achieving positive outcomes for all the people their work relates to.

We very much look forward to continuing our important work during 2020, together with all our funders and partners, without whom we could not function.

Foreword from the Chair
Another year of change, challenge and success has passed for the Men’s Development Network. It has been an exciting year with many changes to the organisation that will allow it to continue to grow and meet the needs of our client groups, participants, and funders. New services have been established and existing ones expanded over the year.

In 2019 we also took the opportunity to conduct an interim review of our Strategy. This has resulted in a renewed focus on increasing the capacity of the organisation to develop, improve and increase our reach across the community. Our strategy has been refined and includes these four main objectives:

- Creating more spaces for new conversations with men
- Increasing supports to Men, Women and Families
- Communicating more effectively the practice and processes of engaging men
- Advocating for social change and greater gender equality

As part of this organisational development we re-branded the organisation and integrated this across our newly re-designed website and social media platforms. We also embraced new technologies and moved all the organisation’s administration into the cloud and implemented a new customer related management (CRM) system to track and report on all engagements with our organisation.

The establishment of the Male Advice Line was a significant development for the organisation and places MDN at the forefront of the domestic violence issue, in that it is the only organisation in the country working with perpetrators and victims of domestic abuse. From May to December 2019 we engaged with 870 callers to the line with a high proportion coming from the Dublin Region.

Our Training and Development programme delivered 142 training events over the past year reaching 1,959 participants. Engage men’s health training is going from strength with three new programmes being presently designed to be rolled out in 2020. We have trained new facilitators for our Good Enough Parent Programme delivering 8 programmes, continued our leadership training with our representatives and held our 23rd National Summer School. Our methodologies and practice in delivering these programmes is greatly respected and hugely effective, resulting in our programmes being overly subscribed.

Our support services have expanded with new programmes for MEND, and extended hours for our counselling service, plus the establishment of the Male Advice Line. In total 1,017 clients received 4,869 support sessions. Of course, this only tells some of the story as our interagency work with women’s organisations, and statutory agencies continues to develop ensuring all our services reach its maximum potential in meeting our client’s needs.

Our social justice and equality agenda have ensured we continue to promote a more just society in which men, women and their children can become their best they can be their best selves. Our role as an organisation is to call out those harmful behaviours that perpetuate inequality and to celebrate the positive actions that bind our communities together. Our work will continue to promote the ending of violence against women through the White Ribbon and “We Don’t But it” campaigns, and we will continue to challenge those social conditioning attitudes that prevents men and boys being their most authentic selves.

On a final note, I wish to acknowledge our funding partners, without their support the work achieved over the past twelve months would not have happened, and that we look forward to another highly productive year in 2020.
Our Vision

That men play an active part in all aspects of their lives.

Mission Statement

Better lives for Men, better lives for all.

We Do this by.

Creating more spaces for new conversations with men

Increasing supports to Men, Women and Families

Influencing the policy, practice, and processes of engaging men

Advocating for social change and greater gender equality

Company Details

Name: Men's Development Network CLG

Chairperson: Noel Synnott

Secretary: Joan Bolger

Treasurer: Peter Kieran (Resigned December 2019)

Directors: Mia De Faoite
          Domhnall Murphy (Resigned February 2019)
          Frank Hutchinson
          Noel Whelan (Resigned July 2019) (Deceased)
          Owen Hilary (Appointed July 2019)
          Gary White (Appointed July 2019)

Auditors: MK Brazil.

Bankers: AIB Merchants Quay Waterford

Solicitors: HD Keane Solicitors

Reg Address: 49/50 O'Connell Street, Waterford Co. Waterford X91 E866

Phone: 051-844260/1

Website: www.mensnetwork.ie
Our Values

Equality
To strive towards a more equal society in which all people are treated equally and without discrimination, will create the conditions for everyone to thrive.

Non-judgemental
Coming from this perspective allows for tolerance, respect, and dignity to influence the conditions for change.

Professionalism
A professional approach ensures both clients and partners are treated with respect and dignity and all areas of compliance are met.

Partnership
Working in collaboration and having a non-adversarial approach to effecting change creates the conditions for true and sustainable change.

Love
Is the cornerstone of our existence, without it the conditions for personal and societal growth are limited.

Our Strategic Objectives

Creating more spaces for new conversations with men
Our approach to engaging men has been developed over twenty years. A developmental approach, it takes men where they are at and provides a supportive space to reflect, identify their needs and provide actions to move forward. It also acknowledges that the existing societal structures provide huge challenges for men to become their best selves. We will try to expand this work on a local, regional, and national level.

"By being involved in the discussion groups and learning how others overcome their problems etc."

Increasing Supports to Men, Women and Families
We will continue to develop programmes that support and increase the capacity of men, women, and their families to engage in positive steps to improve their own and their families’ lives. We will try our best to expand our clinical services to ensure our services that include counselling services, male advice line and change behavioural programmes.

Influencing the policy, practice, and processes of engaging men
Working within the existing networks we will continue to promote our methodology of engaging men and highlighting the social conditioning contexts that contribute to inequality. As part of this promotion we will develop training and resources that improve practices for service providers. Under this objective we will improve our communications infrastructure internally and externally taking advantage of online and social media platforms and CRM technologies.

Advocating for social change and greater gender equality
There are many factors that influence the creation of an unequal society, from policy formation, social and gender conditioning, and social determinants. Through our campaigning work we will continue to support and lead on projects to address these inequalities in partnership with other national agencies.

"By being involved in the discussion groups and learning how others overcome their problems etc."
## Statistics

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Sessions</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Overall</strong></td>
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<td>2913</td>
</tr>
<tr>
<td><strong>Training &amp; Development</strong></td>
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<td></td>
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<tr>
<td>Health</td>
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<tr>
<td>Development</td>
<td>68</td>
<td>198</td>
</tr>
<tr>
<td><strong>Mend</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:1</td>
<td>183</td>
<td>31</td>
</tr>
<tr>
<td>Group</td>
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<td>81</td>
</tr>
<tr>
<td>Partner Support</td>
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</tr>
<tr>
<td><strong>Counselling</strong></td>
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<td></td>
</tr>
<tr>
<td>1:1</td>
<td>144</td>
<td>23</td>
</tr>
<tr>
<td><strong>Male Advice Line</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:1</td>
<td>870</td>
<td>783</td>
</tr>
</tbody>
</table>

*Note: Numbers represent the total sessions and participants for each category.*
Create Spaces for more conversations

MDN National Reps Leadership Training Programme 2019

Two MDN Reps Leadership Training and Development Days were planned and delivered in 2019. These MDN events continue to be important forums for MDN Reps to be trained in MDN social analysis, methodology, process, facilitation, and leadership skills. There is a regular cohort of Reps who attend these training days which was important as it supported the establishment of a cohesive and learning environment across each of the days. The facilitation of these events enable and empower MDN Reps to take a leadership role in the delivery of these days. This training is highly valued and the learning that emerges from this work supports and challenges the MDN Reps to actively pursue their vision for themselves, their families, communities, and the broader society.

This training is based on MDN social analysis and is strongly influenced by Feminism, so it promotes activism toward “better lives for men better lives for all” including women and children beyond class, religion, sexuality, race, education or social status. This work also develops leaders that support the MDN Men’s National Training and Development Summer School.

A New Conversation with Men

This MDN programme focuses on connecting men with themselves and with other men towards developing and sustaining mental health, men’s development, and men’s leadership/advocacy. Five programmes where delivered in Dublin, Offaly, Westmeath, and Wicklow.

We provide an approach to engaging and supporting men that is conversational. Beginning from a place of reflection, moving to identifying needs to action for positive change. In our experience, regularly talking through our goals, concerns and issues supported by reflective questions, a man can move towards creating a better life for himself, his family and those in his community. This reflective process can be used for developmental facilitation of men’s groups, parenting programmes, for self-reflection, for discussion with a friend or with others in an everyday conversation.

Annual National Men’s Training and Development Summer School

The Men’s Development Network has been holding its Annual National Men’s Training and Development Summer Schools (ANMTDSS) for men since 1997. This national (3 days residential developmental weekend) event continues to provide a forum for creating a new conversation with men so that we can create better lives for ourselves and for those around us. This conversation is supportive, developmental, and experiential. At the Annual National Men’s Training and Development Summer School men experience this developmental process in a supportive environment and are also trained to use this process themselves.

This event particularly focuses on supporting, training and resourcing our National Voluntary Reps alongside other men who are interested and involved with engaging men nationally in this developmental process towards improving our relationships, communities, the broader society and our general health and well-being.

This year’s Summer School 2019 focused on our “Development” as men throughout our lifetime. It highlighted how together we can create a safe supportive and developmental
health & Progressing MDN Parent Support

with men to pay attention to their health, families and the community they live out to create conversations, more supportive communities & networks for men improving men’s access to services & enhancing their user experience. It provides a clear focus for engaging and supporting men with their health especially within community and other settings. Through its work, service providers & men are supported to create conversations, more supportive communities & networks for men moving out of isolation. NMHP’s central work highlights how best to support workers engaging with men to pay attention to their health, families and the community they live in.

MDN Parent Support Programme

The MDN Parent Support Programme was delivered in six locations nationally, South Tipperary, South Dublin, Waterford, Louth, Kilkenny, and Wexford. These programmes primarily target parents who experience marginalisation and disadvantage.

This programme focuses on parents of teenagers 9 - 17 years old. It is the only parenting programme in Ireland that concentrates on the challenges of parenting and teenage development using an experiential approach. It has been successful in its engagement with parents as it aims to support parents in building good relationships with their children.

The content of the programme concentrates on:

- Communication
- Drugs and Peer pressure
- Love and Limits

- Self-esteem
- Assertive parenting
- Review and evaluation

- The Needs of Children
- Conflict resolution.

Progressing the MDN Parent Support Programme

With a view to progressing this work across several areas nationally, in 2019 we developed a training programme. The outcome of this training is that MDN has now a reserve of fully trained facilitators who have delivered this work across the areas detailed above.

There is the potential to utilize the additional facilitators who have not yet delivered this programme in future delivery of this work as well as other MDN programmes.

Health & Development

The NMHP strategically delivers it’s work nationally, building capacity through resource development, travelling engagements, events, and training. All the work of MDN/NMHP is evidence based and guided by the National Men’s Health Policy and National Men’s Health Action Plan. It grew incrementally, informed by national research that highlighted the need for training and resource development. All the work has been based on specific annual Service Agreements with the HSE. The work has focused on, resource development, training (Engage & 7 Key Questions, Connecting with Young Men), in-service, research, Men’s Health Week promotion, conferencing, inter-sectoral committee work, dissemination. The work of the NMHP continues to support service providers towards improving men’s access to services & enhancing their user experience. It provides a clear focus for engaging and supporting men with their health especially within community and other settings. Through its work, service providers & men are supported to create conversations, more supportive communities & networks for men moving out of isolation. NMHP’s central work highlights how best to support workers engaging with men to pay attention to their health, families and the community they live in.

Engage/Training

2019 saw the introduction of a new Unit in the latter half of the year, with the training for trainers in Unit 7. Men in the Middle. In the delivery of the Engage across the country in 2019, there were 3 different focuses Unit 1-5, Unit 6, and Input/Presentations.

In 2019 we saw a reduction in the number of events across all 3 types combined, as we concentrated on developing new resources and mentoring the existing trainers for the new programmes Men in the Middle, Men on the Move, On Feirm Ground.

As there was a lower rate of events, the attendance increased giving us better bang for our buck in the room. We are also seeing the increasing popularity of Unit 6 either in demand by participants or it may simply be the fact that trainers are eager to roll out the newer unit.

The model developed to roll out Engage Training is coming under intense pressure in that the majority of trainers are HSE staff. On that basis we initiated talks with NYCI to do a joint training for trainers to bring in a new batch of Unit 6 trainers in 2021, about half from the youth sector and half from the health sector, and with a view to sharing the costs of the TTT, this allowing the remaining trainers to focus on support or delivery of the new Unit 7 & Unit 8, as well as retaining a modest delivery of Unit 1-5 and keeping up with demand for Unit 1-6.

Erasmus

MDN delivered the Best of young Men 5-day European training programme targeting workers who are working with young men 16–22yrs for Ireland, Greece, Portugal, and Scotland. 30 participants engaged in the programme and their roles ranged from youth workers, support workers, social workers. The key objective was to provide appropriate strategies to engage young men and “keep them in the room”. It was a first foray into co-ordinating our own European programme and it proved to be very successful with positive feedback from participants.

50 parents were engaged in these programmes

10 Trainee Facilitators were trained in this programme

74 training sessions reach 1761 participants

1128 participants took part over 61 events

Participants at this years summer school
Providing supports for Men, Women and Families

MEND (men ending domestic abuse) is a Men’s Development Programme that works with men who have been violent, abusive, or coercively controlling within their intimate partner relationships. MEND also provides an integrated partner support service to the partners or ex-partners of the men on the Programme. This work is funded by the Department of Justice and Equality and together with Move Ireland and the North East Domestic Violence Intervention Programme (NEDVIP) we deliver the Choices Programme nationally; MEND currently being responsible for 6 programmes in Carlow/Kilkenny, Kildare, Laois/Offaly, South Tipperary, Waterford and Wexford.

Men referred to our Programme (through statutory agencies such as the Probation Service, Tusla, HSE etc.) or who self-refer to the Programme go through an Assessment process consisting of 2 ½ hour sessions, where they are assessed in terms of programme suitability and risk. If they are deemed suitable, they attend a maximum of 7 one-to-one pre-group and 1-to-1 sessions and following successful completion of these sessions they join a group and complete 25 weekly 2-hour sessions. When men are deemed suitable for the programme their partners are contacted and they receive on-going one-to-one support for the length of the programme and for a maximum of 3 months after the man has completed or been deselected from the programme.

The MEND Programme is overseen by a Coordination Team consisting of the National Coordinator and two Local Area Coordinators who, together with contracted Facilitators, contracted Partner Support Organizations and Individual Partner Support Workers, ensure the delivery of safe and effective programmes to our service users. The work is supported by monthly Risk Management Meetings, monthly Clinical Supervision and bi-monthly Practice Supervision and is set within the governance structure of the Men’s Development Network.

Apart from the weekly managing and frontline work involved in the delivery of our six MEND programmes and the interagency work associated with this, some critical issues in 2019 were: the challenge of delivering an extra programme in Waterford, the management of high risk clients, the recruitment and integration of a 2nd MEND Local Coordinator, establishing a consistency in the delivery of Practice Supervision, managing our relationship with the Department of Justice and Equality during their restructuring in 2019, increasing referrals to our newer Programmes in Laois/Offaly and Kildare, taking on the hosting of the 2020 European Network’s Annual Conference in DCU, ongoing development of procedures and protocols linked with the Choices Programme, 1352 Referrals to the Programme, 3,675 support sessions delivered.

The Male Advice Line has made 870 calls since its launch in May 2019. The preceding eight months involved project managing the roll out of the service in conjunction with Tusla. A full suite of specific policies has been developed and training areas identified for all areas. New phone and data capturing systems where installed allowing for a fully integrated system to manage callers to the new line and to identify emerging trends and issues of concern.

An advisory and research committee was established to conduct research. This groups consisting of representatives from Tusla, Carlow IT and the Department of Justice, will initially oversee our first piece of research reviewing examples of Helpline provision for male victims of domestic abuse in Europe and Ireland.

In February, a recruitment drive was implemented. The helpline supervisor and support line workers were recruited and trained in the various policies, techniques, and practices by Respect UK. Other training was also delivered by other helpline services such as the Samaritans and Pieta House. A key policy decision made at this time was to ensure all support line workers are qualified counsellors or psychotherapists.

As with any new service, we have had to adapt and implement changes, therefore our policy, procedures and protocols are constantly monitored to quantitatively enhance the service for those who call in need of advice.

Key achievements for the services first six months include the success of the launch in which we achieved nationwide coverage on national TV and radio stations. Local stations and papers were also very supportive with 18 live interviews and articles on digital media platforms.

We started our first research project which is due to be completed in early 2020, and we have designed a pilot early intervention programme for partners also due to be rolled out in Waterford in 2020.

The Male Advice Line has made 870 calls since its launch in May up to December 2020. This is clear evidence of the need for such a National Service.

Challenges include current social perspectives still holding on to traditional beliefs of male perpetrators in relation to domestic violence, which has shaped the system, it is very important that the voice of the victim is heard, regardless of gender.

Whilst awareness of this societal issue is becoming more prevalent, changes in mindset can be slow. We at the Male Advice Line envisage medium- and long-term goals such as renewed promotion of the Service to remind male victims that it is ok to ask for help. Continued responsibility for those who feel marginalised in our society. Serving a need to promote Mental Health by giving time and space to callers who sometimes just need to be heard and understood.

Counselling

Our counselling service continues to support men and their families. Throughout the year it provided 144 sessions of counselling to 23 clients. Primary referrals come from our own programmes including the advice line and Mend. Our model of delivering provides for initial assessment and then referral to a counsellor. We have also provided opportunities for pre-accredited counsellors to build up their hours. This has allowed the service to reach more clients. Next year the service will be targeted at more complex cases focusing on clients who are above the level 3 & 4 thresholds.

MAL - Male Advice Line
In 2019 a considerable amount of work was completed to increase our visibility across all media. This required a re-branding of the organisation and the re-configuration of our websites to one central point. This has resulted in enormous increases in traffic to our website and to our various social media platforms. For the last six months of the 2019 after the work was completed, we had just under 10,000 visits to our website with a significant proportion of them being referred through Facebook or Twitter. The below table highlights the significant increase on our Twitter page.

<table>
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<tr>
<th>2019</th>
<th>Month</th>
<th>Tweets</th>
<th>Impressions</th>
<th>Visits</th>
<th>Followers</th>
<th>Mentions</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>228</td>
<td>179426</td>
<td>6156</td>
<td>142</td>
<td>273</td>
<td>126</td>
</tr>
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<td>TOTAL</td>
<td>0</td>
<td>56200</td>
<td>0</td>
<td>126</td>
<td>0</td>
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</tr>
</tbody>
</table>

Networking

As a Non-Government Organisation, the Men’s Development Network (MDN) has strategically developed partnerships with many types of organisations in order to raise awareness of men’s issues. Through its range of work, the MDN is recognised as a special interest organisation and a national support NGO focusing on men’s issues, with particular emphasis on health and the social determinants of health. It is for these reasons MDN values the national inter-sectoral committee work we engage in.

Building on the ongoing work through a partner led approach, 2019 provided ongoing opportunities to further develop and deliver on key Men’s Health work under the following committees of which we regularly attended and contributed to.

- Health Ireland-Men
- Working with Perpetrators
- European Network (WWFEN)
- International Men’s Health Week (IMHW)
- MenEngage Alliance Europe
- Sheds for Life Committee,
- Irish Men’s Sheds (IMSA)
- Global Action Men’s Health (GAMH)
- Men on the Move Committee
- High-Level Working Committee (Sexual Offences Act 2017)
- Engage Partner National Men Health Training.
- Healthy Ireland Waterford
- Facilitation for Health & Wellbeing Advisory Network
- National Centre for Men’s Health
- CHO5 LGBTI Steering Committee

Resource Development

Men Connect

A number of meetings were held internally and between potential partners in the Waterford region and we have put a plan together and agreed to roll out a plan for Men Connect to help identify, target and recruit at risk men to engage in the programme. We will attempt to identify a cluster of men’s groups in the area and roll out a range of our development and our health/engage programmes to them in the area as well as providing signposting. Engage in capacity building to help build up resilience in the individual men themselves as well as the support groups for them.

On Feirm Ground

A newly developed Engage training unit that is culturally appropriate to supporting front line staff engaging with Farmers to also be able signpost and engage them in relation to health and well being. Initial research and data collections has been collected and is now being analysed by the PhD student. The advisory and oversight committee has been established and a programme of work has been agreed by all stakeholders.

2019 saw the reintroduction of a staff member with some responsibility for the White Ribbon campaign during the summer. Between July and December, a number of steps forward were made on the White Ribbon campaign. New applications for funding from the Ireland Funds were made, alongside a new plan of action and roadmap for the white ribbon campaign. This roadmap concentrated on developing a grassroots decentralized campaign focusing on creating strong volunteer base.

We amalgamated our online pressure to one website hosted by MDN to help deliver a more coherent message and to drive traffic to the central website.

Contact and meetings were held with Students Unions in Waterford IT, Cork IT, UCC, Carlow IT, Carlow College, Athlone IT, GMIT and the national student union, USI. This resulted in MDN being invited onto campuses in Carlow College, Carlow IT, Cork IT, UCC & Waterford IT, to either run a stall or do a presentation. We also distributed Posters, stickers & ribbons to all those colleges as well as Athlone IT, GMIT and USI.

Meetings were held with the Soroptimists in Drogheda along with the current white ribbon school St. Oliver’s and then on top of that a potentially new white ribbon school in Drogheda, Ballymakenna College.

Contact was made with FAI to renew their support for White Ribbon and we organised photo and press launch in Mid-November allowing us to get into the weekend newspapers around the issue, and get a lot of exposure on social media through online articles. We were also invited to do a bucket collection at the Competitive Match of Ireland vs Denmark. For this we organized an online volunteer form, and managed to attract volunteers from political parties, trade unions and staff and volunteers from our men’s groups, where we managed to raise in excess of €2000 cash. Other fundraisers over international Men’s Day and during the 16 days of action were raised by the Revenue Commissioners.
office in Waterford city, where we previously ran a stall and given lots of leaflets and booklets during their wellness day, they raised in excess of €300, a sponsored fun event in Carlow College and table quiz which raised over €200, a fundraiser by a solicitors firm in Dublin raising around €900, and another fundraiser held in the North Dublin area by Michael Kilbride which raised about €1,000.

For these events, we made up about 500 white ribbons some made in house and some sourced and paid for. We also got a new design button/lapel sticker with the WhiteRibbon symbol and the whiteribbon.ie website on it, and got a print run of 20,000 of them, along with 50 volunteers t-shirts with our symbol, website and a new simplified slogan, along with a new batch of green collection buckets (specially designed for collection and security & branded with white ribbon).

During 2019 MDN also held 2 important events:

We held a lobbying day on 19th November, International Men’s Day, where Mark Khan met with a range of TDs or staff of TDs or Senators from the different political groups to give them a package of white ribbons and a short letter, asking members to wear the white ribbon during the day, and ideally the week and ideally to mention it in any interviews.

Members were met from Social Democrats, Labour, Fianna Fail, Independent Alliance, Independents for Change, and staff from Sins Fein, Fine Gael, and the 2 senate groups: Civic Engagement Group & Independent Group. Contact was also made with Michael Barry of the Solidarity-PBP group and Michael Healy Rae of the Rural Independents Group who were postponed their packages and who both replied by email to also affirm support. There was also some follow up correspondence from the office of Mary Lou McDonald in relation to legislation regarding domestic violence that they were working on.

It is proposed for next year, that we organize a proper lobby, incorporating the white ribbon but also a sit and meet and perhaps also have a draft piece of legislation or policy issue we want to push, whilst meeting with the TDs and Senators from the different groups.

On Monday 25th November, the International Day to Eliminate Violence Against Women, we hosted a launch of the White Ribbon campaign in Waterford City in our MDN offices, We welcomed a range of dignitaries, including the Mayor of Waterford Cllr John Pratt, the President of the Waterford Trades Union Council Cllr Joe Kelly, the President of the Waterford Chamber of Commerce Jonathan Earl, the Vice Chairman of Waterford GAA Sean O’Regan, the Vice President of USB Darren Malone, along with community representatives from FRCs and the migrant community in Waterford as well as our staff and 3 of the volunteers who were helping with White Ribbon for the match and 16 days of action.

During this week staff attended and spoke on panels at the SAFE Ireland conference in Westport (where the Safe as Mayo initiative was launched) and at the MOVE Ireland conference in Athlone.

Finally, we also held the second day of training in Castlebar with a range of staff from several FRCs, Foroige and Garda Youth Diversion Project, the first day had been held during before summer and this was the follow up day, around the issues of engaging young men and also developing a plan of how to target schools and groups to build a white ribbon network that can link in with the Safe as Mayo initiative.

We Don’t Buy It.

As part of the consortium including Ruhama, Space International, Sexual Violence Centre Cork, MDN was a key partner in rolling out the campaign to end demand for prostitution and would have participated in a number of symposiums and overseeing the research component to inform the campaign focus.

Turn off the Red Light

MDN has contributed to the successful campaign as part of this civil society group addressing the ending of sexual exploitation and the demand for prostitution. We have also been a member of the High-Level working group monitoring the implementation of the 2017 Sexual Offence Act.

Men’s Health Week

The Men’s Health Forum in Ireland (MHFI) works on an all-Ireland basis to enhance the health and well-being of men and boys. For International Men’s Health Week, it engages with over 80 organisations in developing and implementing the week nationally. MDN/NMHF continued to be involved in MHFI plans and initiatives in 2019. The Men’s Development Network as MHFI members, through its National Men’s Health Programme has been centrally involved with the Men’s Health Forum Ireland in both the development and implementation of Men’s Health Week across the island of Ireland for the last 9 years.

As part of our collaboration for this year, we hosted the official launch of Men’s Health Week and distributed working packs to over 250 voluntary and community-based organisations. We also delivered workshops and promoted the week on various media outlets including delivering as specific input to our own summer school event.

On FeirmGround

Is part of the Engage National Men’s Health Training initiative and is funded by the Department of Health and Department of Agriculture, Food and Marine and the Health Service Executive. As an evidenced based training programme, the research completed by Carlow IT highlights several areas for policy review. MDN on behalf of Engage submitted proposals to the Common Agricultural Policy and the Irish Food Strategy 2030, regarding the provision of resources to embed health and wellbeing as critical actions within both policies.

Over the year the advisory and oversight committee has been established along with a number of sub-committees including resource development, and communications. Next year will see the roll out of the training programme in which 800 agricultural consultants will be trained.

"I've never experienced anything like this before as it was my first summer school. It was an amazingly warm and supportive environment. I felt really able to connect with myself and with others."
"The weekend gave me time, space and an environment to reflect on my personal thoughts and more importantly my feelings while also sharing this with other men."
Media Coverage

Men’s Health Week
Feature in Munster Express of week launch.
Four interviews on local radio stations

Male AdviceLine Launch
15 interviews on local and regional radio with 3 national stations including The Ray Darcy Show, RTE, Hard Shoulder Newstalk and Mairead Farrell Today FM
Two television appearances on Ireland AM and Afternoon Show.
Features in 8 online media outlets with launch photographs
Considerable engagement on our social media platforms

White Ribbon Campaign
Interview with irishtimes on Domestic Violence
Press release regarding FAI Collaboration in 3 national papers and four online outlets
Interview with Irish Times regarding positive Masculinities.
Appearance on Elaine Show Virgin Three
Major engagement on Social Media

“This weekend has supported me to remember with love a man (my uncle), who passed away many years ago. A man of great strength, gentleness and love.”

OUR STAFF

Sean Cooke
CEO

John Doyle
Mend National Co-ordinator

Liam Bolger
National Co-ordinator Development Programme

Lorcan Brennan
National Training & Resource Development Co-ordinator

Mairtin Doheny
Mend Area Co-ordinator

Michael Hennessy
Mend Area Co-ordinator

Anita Furlong
Counselling Co-ordinator

Deborah Corcoran
Financial Administrator

Mark Khan
Engage & White Ribbon Co-ordinator

Michael Grace
Development Programme Intern

Gavin Winters
Health Programme Intern
Accounts 2019

DETAILED INCOME AND EXPENDITURE ACCOUNT

for the financial year ended 31 December 2019

<table>
<thead>
<tr>
<th>Income</th>
<th>2019 (€)</th>
<th>2018 (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSE</td>
<td>162,081</td>
<td>163,310</td>
</tr>
<tr>
<td>Dept of Justice Equality &amp; Law Reform</td>
<td>372,460</td>
<td>289,620</td>
</tr>
<tr>
<td>Family Support Agency TUSLA</td>
<td>93,128</td>
<td>76,502</td>
</tr>
<tr>
<td>Pobal</td>
<td>39,790</td>
<td>88,852</td>
</tr>
<tr>
<td>Donations</td>
<td>33,227</td>
<td>34,388</td>
</tr>
<tr>
<td>Income - Internal Project Management Fees</td>
<td>68,971</td>
<td>-</td>
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<tr>
<td>Westford Co. Co.</td>
<td>3,500</td>
<td>4,000</td>
</tr>
<tr>
<td>Dept of Health</td>
<td>5,000</td>
<td>-</td>
</tr>
<tr>
<td>Leargas The Exchange Bureau</td>
<td>13,539</td>
<td>-</td>
</tr>
<tr>
<td>Dept of Agri, Food &amp; The Marine</td>
<td>39,279</td>
<td>-</td>
</tr>
<tr>
<td>Ruhama</td>
<td>5,000</td>
<td>-</td>
</tr>
<tr>
<td>Other Income</td>
<td>16,569</td>
<td>12,016</td>
</tr>
<tr>
<td>Programme Income - Deferred</td>
<td>24,298</td>
<td>(11,948)</td>
</tr>
</tbody>
</table>

|                  | 652,740 |

Social welfare costs 34,941  29,764
Staff training 5,610  5,162
Counselling 5,924
Summer school 6,593  6,488
Rent payable 35,260  29,539
Insurance 6,205  5,910
Light and heat 13,094  7,448
Facilitation/supervision 210,232  166,732
Repairs and maintenance 10,023  1,362
Internal Project Management Fees 68,971
Printing, postage and stationery 11,442  15,816
Advertising 6,300  250
Publications 11,047  -
Telephone 36,359  11,557
Computer costs 20,994  7,284
Travel expenses 27,120  22,926
Legal and professional 6,960
Bank charges 962  563
General expenses 3,855  14,396
Research cost 4,898  800
Subscriptions/Membership fees 830  1,078
Auditor’s remuneration 5,349  4,920

846,964  624,731

Net surplus 29,868  28,009

BALANCE SHEET

as at 31st December 2019

<table>
<thead>
<tr>
<th></th>
<th>2019 (€)</th>
<th>2018 (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Debtors</td>
<td>113</td>
<td>-</td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>206,345</td>
<td>198,093</td>
</tr>
<tr>
<td></td>
<td>206,458</td>
<td>198,093</td>
</tr>
<tr>
<td>Creditors: Amounts falling due within one year</td>
<td>(50,989)</td>
<td>(48,204)</td>
</tr>
<tr>
<td>Net Current Assets</td>
<td>155,469</td>
<td>149,889</td>
</tr>
<tr>
<td>Total Assets less Current Liabilities</td>
<td>155,469</td>
<td>149,889</td>
</tr>
<tr>
<td>Amounts falling due after more than one year</td>
<td>(105,678)</td>
<td>(129,966)</td>
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<tr>
<td>Net Assets</td>
<td>49,791</td>
<td>19,923</td>
</tr>
<tr>
<td>Income statement</td>
<td>49,791</td>
<td>19,923</td>
</tr>
<tr>
<td>Members’ Funds</td>
<td>49,791</td>
<td>19,923</td>
</tr>
</tbody>
</table>